FOR IMMEDIATE RELEASE
DATE: November 2006

Media Contact:	Lea L Ramthun	or	Randy E. Luth
	DPMS, Inc.		President & CEO – DPMS, Inc.
	(320) 258-4448		(320) 258-4448
	lear@dpmsinc.com		reluth@aol.com

NEWS RELEASE

DPMS LR-260L Rifle

The Rifle Hunters Have Asked For Is Here!

Long-range competition shooters and big game hunters will appreciate the new rifle from DPMS, the LR-260L. Chambered in .260 Remington, this new rifle features a 4140 chrome-moly steel 18" heavy barrel with a 1x8 twist, a matte black DPMS Slim Line Compensator and the reliability and accuracy of DPMS rifles hunters need and expect. The extruded 6066-T6 aluminum A3-style flattop upper receiver, complete with a dust cover, a forward assist/shell deflector machined as one unit, and a Picatinny rail for easy scope mounting all feature the hard coat anodizing and Teflon coating customary on all DPMS rifles. A carbon fiber free-float tube and a chromium-plated steel bolt carrier complete the LR-260L's upper assembly. The LR-260L lower assembly, built on the tack-driving LR-308 platform, again features the uniform matte black finish customary to all DPMS rifles. The milled 6061-T6 aluminum lower receiver with semi-auto trigger, an integral trigger guard and an aluminum magazine release button, is completed with a lightweight, fixed, skeletonized A2 stock. The low profile single-rail gas block and the factory installed sling swivel on the carbon fiber free-float tube complete this new DPMS rifle.

DPMS is an industry leader in providing quality AR-style rifles, components and accessories. No other company offers more styles or configurations of AR rifles. DPMS also provides choices for high-power and small-bore shooters by offering several rifles chambered in .204 Ruger, .22LR, .223 Remington/5.56x45mm, 7.62x39mm, 6.8x43mm SPC, .243 Winchester, .308 Winchester, .260 Remington and .300 Remington SAUM.