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FOR IMMEDIATE RELEASE

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NEWS RELEASE

DPMS Firearms & Del-Tone/Luth Gun Club Help Local Residents Take Their First Shots...For Free!

St. Cloud, MN - DPMS Firearms, in conjunction with the Del-Tone/Luth Gun Club and the National Shooting Sports Foundation (NSSF), hosted a *First Shots* seminar Saturday, September 20 in St. Cloud, MN. The free-to-the-public event marked the first time an official First Shots seminar had been offered in the St. Cloud area and 40 local residents, ranging in age from 11 to 71, came out and took their first shots with a handgun, rifle and shotgun. Prior to taking those first shots however, each participant attended a classroom session that focused on firearm safety, education and how to take the next steps in becoming a safe and responsible gun owner.



Originally begun as an introduction to handgun shooting, First Shots seminars have expanded to include rifle and shotgun instruction. Firearms manufacturers such as DPMS, Marlin, Remington Arms Company, Smith & Wesson and Taurus along with ammunition manufacturers Corbon Glaser, Federal Cartridge, Hornady and Remington have all stepped up to donate time, resources and most importantly product, thereby allowing the program to remain free to participants. These same manufacturers recognize the need to help grow the shooting sports and understand that by partnering with the National Shooting Sports Foundation and the First Shots program, more potential new shooters can be provided the opportunity to try shooting in a safe and educational environment all with the hope that they will come back and bring someone with them. "First Shots success is driven by the strong commitments of both ranges and industry corporations. DPMS and Del-Tone/Luth Gun Club are a great example of working together to build support and create new shooters within their local community," said Cyndi Dalena of the NSSF.



When polled as to their reasons for attending the First Shots event, participant's responses ranged from a desire to learn about state and local handgun laws to concerns over personal safety while some just wanted to revisit an old pastime or try something new, but all agreed that the classroom and range time were beneficial and informative and that more residents should come out and take their first shots...for free. DPMS Firearms is already planning subsequent First

Shots seminars for the spring so St. Cloud and Central Minnesota residents should visit www.del-tone-luth.com for dates and times. For more information on the First Shots program, or to find a seminar near you, visit www.firstshots.org.

DPMS Firearms, LLC is an industry leader in providing quality AR-style rifles, components and accessories. No other company offers more styles or configurations of AR rifles. DPMS also provides choices for high-power and small-bore shooters by offering several rifles chambered in .204 Ruger, .223 Remington, 5.56x45 NATO, .243 Winchester, .260 Remington, 6.5 Creedmoor, 6.8x43 SPC, 7.62x39, .308 Winchester, .300 Remington SAUM and .338 Federal.

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